

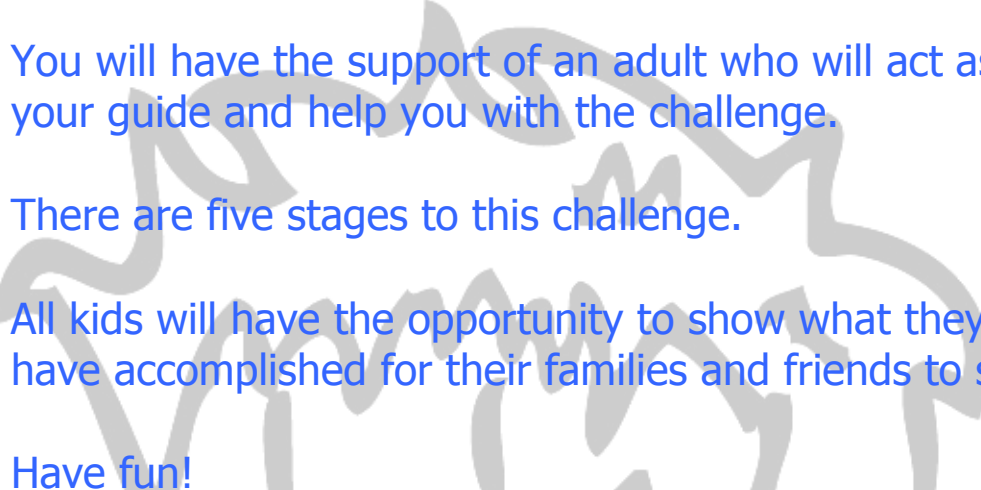


Will's Amazing Challenge

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Challenge Guidelines

1. This challenge is for boys and girls between the ages of 8 and 12.
 2. You will have the support of an adult who will act as your guide and help you with the challenge.
 3. There are five stages to this challenge.
 4. All kids will have the opportunity to show what they have accomplished for their families and friends to see!
 5. Have fun!
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Be sure to watch for more of Will's Amazing Challenges coming soon...

I am an Achiever!

For this leg of the challenge, you must develop a skill in something; in other words, you must learn how to do something better than you do it now. Here are some ideas:

1. Learn a new dance routine
2. Learn a new piece of music
3. Progress to the next rank in taekwondo
4. Learn how to use PowerPoint or other software program
5. Learn how to windsurf or sail or snowboard

You must demonstrate that you have developed a competency or skill; that you can do something that you could not do before.

Please have your guide take a picture of you that shows you have developed a new skill.



Great things are possible if you believe!

Attitude of Gratitude

Create a Gratitude Journal. What is a Gratitude Journal? It can be a notebook or a handmade booklet. You must make the Gratitude Journal your own personal booklet: design the cover and put your name in the Journal. You may use pictures and words.



Every morning for one week, put the date on a page and write three things (or people) you are grateful for and the reason why you are grateful for them.

If you can't think of three people or things you are grateful for, write down good things that happened during the day.

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Helping Others!

You have the power within you to do what you need to do to be happy and successful. You have the power to accomplish things you never dreamed possible! **But** if we think only of ourselves we will never be happy; we will never be great.

For this leg of the challenge, with the help of your guide, find someone you can help and help him or her for one full hour. It doesn't have to be all at once. It can be 10 minutes here, 5 minutes there, but it must add up to 60 minutes.

Perhaps you could:

- Help someone with his or her homework.
- Rake leaves or shovel the driveway for an elderly neighbor.
- Clean the garage or your room!
- Read to a preschooler.
- Help your guide with a project he or she is working on.



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The Final Challenge

The finish line is in sight! As you approach the end of your challenge, the fans are cheering and the music is playing. The spectators want to see what you have accomplished during Will's Amazing Challenge.

You may do one of two things: Either you can create a "challenge box" that contains all you have accomplished in each leg of the challenge. This will hold your treasures: the picture of your future, your Gratitude Journal, a photo of you and your new skill. (Save your "box". It's fun and encouraging to look at what's inside later on. When you see what you have accomplished, it will help you believe that you can achieve again!)

or

You can make a short video to show us what you have done. "We'll post it on our site – maybe even on You Tube with permission of course!")



Great things are possible if you believe!



About Will!

**Will is the kid that can! His message is simple yet powerful:
think it. live it...**

Great things are possible if you believe!

Will was "born" when Margot Rutledge was looking for a way to communicate a message of hope to kids. In 2004, Margot founded KidsWin, a non-profit organization, to help children believe deep down inside that who they are and what they do matters and to help them believe that great things are possible for them. She wanted to create with a slogan that captured the essence of KidsWin and the ***S.T.A.R. Teens*** program; something such as Nike's "Just do it."

Again and again, she tried to think of what that would be: "If you can think it, you can have it," "We become what we think about". All were too long and certainly would not make a good slogan. One day, when she was driving home with her son Luke (14 at the time), she asked him for his opinion.

He paused for no longer than three seconds and said, "Think it, Live it!" Margot was astonished, not only because her son was able to come up with a slogan that absolutely captures the message, but that he understood what KidsWin is all about. He got it! He had a look on his face that said, "This is so obvious," and he said, "Mom, if you have a big goal and you can see it in your mind; if you believe you can do it and set goals and work hard, you can have what you see in your mind." Wow!

We wanted to create a character to spread the word and we wanted this to be for kids, created by kids; so we asked Will H., Luke's friend and an exceptionally talented artist, for some ideas. On October 5, 2008, **Will** was born. His mission is to spread the word to kids that great things are possible for them if they believe.

Every child has the Will-power to win!

Our mission is to help all children feel included, valued and capable. To learn more, visit www.kidswin.org or contact mrutledge@kidswin.org.